

Amendments to the Claims:

This listing of claims will replace all prior versions, and listings, of claims in the application:

Listing of Claims:

1. (Previously Presented) A method of offering imaging services to a customer, the method comprising:

 offering at least one imaging service to a customer for selection prior to the customer's attendance at an entertainment event or while the customer is at the entertainment event;

 recording an imaging service selected by the customer and assigning an identification code to the customer selection, said identification code including at least information on the selected imaging service and information inputted by the customer on a seating location of the customer at the entertainment event; and

 supplying images to the customer based on the selected imaging service, said images including images of participants in the entertainment event and images of at least the customer at said seating location while viewing the entertainment event.

2. (Original) A method according to claim 1, wherein said step of supplying images to the customer includes the steps of:

 setting up remotely controlled cameras throughout a venue at which the entertainment event is to take place; and

 using the cameras to take photographs of the event as it occurs and photographs of participants in the event as it occurs based on the selected imaging service.

3. (Original) A method according to claim 2, wherein said step of supplying images to the customer further includes the step of:

 using the cameras to take photographs of the customer at his/her seating location while viewing the event based on the seating location information.

4. (Original) A method according to claim 1, wherein said information on the selected imaging service includes information reflective of a customer preference with regard to the participants at the entertainment event.

5. (Original) A method according to claim 3, wherein said photographs are taken at an appropriate moment of capture which is reflective of a period of high volume and/or excitement during the entertainment event.

6. (Original) A method according to claim 1, wherein said seating location of the customer at the entertainment event is determined by scanning a ticket.

7. (Original) A method according to claim 1, wherein said selections of images of the entertainment event are made by the customer at a location remote from the site of the entertainment event.

8. (Cancelled)

9. (Cancelled)

10. (Cancelled)

11. (Cancelled)

12. (Cancelled)

13. (Cancelled)

14. (Cancelled)

15. (Cancelled)

16. (Amended) A method according to claim 1, wherein ~~displaying images and offering imaging services to a customer while at an entertainment event, the method comprising:~~

supplying images to the customer comprises displaying images to ~~at~~ the customer at ~~an~~ the entertainment event on an interactive display screen accessible at ~~a~~ the seating location of the customer, said displayed images comprising at least one of images of participants in the entertainment event and images of the customer while viewing the entertainment event; and

offering an interactive selection session to the customer to permit the customer, while seated at the seating location, to select a desired image or images from the displayed images and select a desired image product representative of the desired image or images.